



Be a 2020 “Charter Club” Sponsor/Backer!

Be a part of the Great Eastern Football Association for the 2020 season! You can be a part of the GEFA success. The Great Eastern Football Association wants to team up with you! There are benefits to becoming a league sponsor/backer and there are different levels of sponsorship to accommodate virtually ANY type of business, group or organization!

We want to make this a partnership that will exceed any “league backing” or “sponsor” experience you have had, or may have heard about elsewhere. (PLUS... Your sponsorship will be fully tax deductible under the Federally Approved 501c3 Nonprofit Corporation Act.)

The 2020 season will be the Great Eastern Football Association’s sixteenth season! Many of our players come to us with experience in the world of Professional, College, H.S., and Semi-Pro Football; some having the talent, desire, and opportunity to play at the “Next Level.” The Great Eastern Football Association are committed to providing “Next Level” opportunities for players looking for that chance.

The Great Eastern Football Association is looking for solid partnerships. Through sponsorships that sizzle, your business will be showcased! By being associated with one of the best Developmental, Eight Man Amateur League in the country!

OFF- The – Field Marketing objectives are due to include electronic media (TV/Radio), On-Line Vehicles & Newsprint coverage.

Plus, by being tied in with our communities, and local youth sports programs, the GEFA are also pleased and privileged to give back... in our Back Yard!

GEFA Backers & Sponsors will be tightly associated with our league. Media Coverage will also include that your business supports GEFA teams and is involved with the communities that our league covers from Pennsylvania to New Jersey.

Hey, your group/business will be a key part of “GEFA NATION!”

The GEFA mission: Build an exceptional league, on and off the field. With our sponsors and backers, the GEFA will be a league of integrity which finds, builds, and showcases Solid Football Talent!

THE “GEFA NATION” PLAN

As a GEFA Backer/Sponsor, at the GEFA Nation level, you are wholly committed to being a part of the Great Eastern Football Association.

At this level your support includes:

- Your company/business named as the GEFA XVI league and Keystone Bowl namesake (GEFA XVI and Keystone Bowl XVI presented by your company/business)...
- Your company/business name and numerous 30-second Public Address Announcements during the live stream of the Keystone Bowl and our GEFA Honors Award ceremony...
- Information about your company (promotional information) on our GEFA 360 Media Page on Facebook including on our various podcasts...
- An autographed game ball by both teams participating in the Keystone Bowl...
- Company signage (6), promoting your company, to be displayed at the Keystone Bowl (Sidelines (4) & Endzone areas (2)) & league events including the Kickoff Classic and All Star game...
- TWO (2) Team Jerseys from a team in your group/businesses area; (1) autographed by the entire team and another for YOU to have, wear or display as you like...
- An invitation to the GEFA Honors Award Ceremony as well as an Award at the Ceremony ONE presented by your Group/Business...
- 8 logo t-shirts...
- A Showcased spot on the GEFAFootball.com Website’s Home Page with a link to your website, Facebook Page and/or Twitter.

VALUE: \$900.00

The GEFA NATION Investment: \$750.00

THE “KICKOFF CLUB” PLAN

As a GEFA Backer/Sponsor, at the KICKOFF CLUB level, you are an integral partner of the Great Eastern Football Association.

- Your company/business named as the Kickoff Classic game namesake (2020 GEFA Kickoff Classic presented by your company/business)...
- Your company/business name and numerous 30-second Public Address Announcements during the live stream of our GEFA Honors Award ceremony...
- Announcement & Information about your company (promotional information) on our GEFA 360 Media Page on Facebook including on our various podcasts...
- Company signage (4), promoting your company, to be displayed at the Kickoff Classic game (Sidelines (4) & league events including the Keystone Bowl and All Star game...
- An invitation to the GEFA Honors Award Ceremony as well as an Award at the Ceremony presented by your Group/Business...
- 6 logo t-shirts...
- A spot on the GEFAFootball.com Website’s Home Page with a link to your website, Facebook Page and/or Twitter.

VALUE: \$650.00

The KICKOFF CLUB Investment: \$500.00

THE “ALL STAR CLUB” PLAN

As a GEFA Backer/Sponsor, at the ALL STAR CLUB level, you are a dedicated supporter and vital backer of the Great Eastern Football Association!

At this level your support includes:

- Your company/business named as the All Star game namesake (2020 GEFA All Star game presented by your company/business)...
- Your company/business name and numerous 30-second Public Address Announcements during the live stream of our GEFA Honors Award ceremony...
- Announcement & Information about your company (promotional information) on our GEFA 360 Media Page on Facebook including on our various podcasts...
- An individual company banner/sign (sponsor supplied), and advertising your company, to be displayed at the GEFA All Star game including the Kickoff Classic and Keystone Bowl...
- An invitation to the GEFA Honors Award Ceremony as well as an Award at the Ceremony presented by your Group/Business...
- 4 logo t-shirts...
- A spot on the GEFAFootball.com Website’s Home Page with a link to your website, Facebook Page and/or Twitter.

VALUE: \$550.00

THE ALL STAR CLUB INVESTMENT: \$400.00

THE “TOUCHDOWN CLUB” PLAN

As a GEFA Backer/Sponsor, at the TOUCHDOWN CLUB level, you are a key backer and supporter of the Great Eastern Football Association!

At this level your support includes:

- Information about your company (promotional information) on our GEFA 360 Media Page on Facebook...
- An invitation to the GEFA Honors Award Ceremony as well as an Award at the Ceremony presented by your Group/Business...
- 4 logo t-shirts...
- A spot on the GEFAFootball.com Website’s Home Page with a link to your website, Facebook Page and/or Twitter.

VALUE: \$450.00

THE TOUCHDOWN INVESTMENT: \$300.00

THE “RED ZONE CLUB” PLAN

As a GEFA Backer/Sponsor, at the RED ZONE CLUB level, you are an important advocate of the Great Eastern Football Association!

At this level your support includes:

- Information about your company (promotional information) on our GEFA 360 Media Page on Facebook...
- An invitation to the GEFA Honors Award Ceremony as well as an Award at the Ceremony presented by your Group/Business...
- 2 logo t-shirts...
- A spot on the GEFAFootball.com Website’s Home Page with a link to your website, Facebook Page and/or Twitter.

VALUE: \$350.00

THE RED ZONE INVESTMENT: \$200.00

THE “FIRST DOWN CLUB” PLAN

As a GEFA Backer/Sponsor, at the FIRST DOWN CLUB level, you are an important supporter and backer of the Great Eastern Football Association!

At this level your support includes:

- Information about your company (promotional information) on our GEFA 360 Media Page on Facebook...
- An invitation to the GEFA Honors Award Ceremony as well as an Award at the Ceremony presented by your Group/Business...
- 1 logo t-shirt...
- A spot on the GEFAFootball.com Website’s Home Page with a link to your website, Facebook Page and/or Twitter.

VALUE: \$250.00

THE FIRST DOWN CLUB INVESTMENT: \$100.00

FUNDRAISING PARTNERSHIPS

The Great Eastern Football Association are always looking for groups, companies or organizations to partner with. Businesses hosting a fundraising event for our league can benefit from the increased customer traffic the GEFA would provide.

This can be in the form of a Sponsored Fundraising Evening at your place of establishment.

Examples include, but are not limited to:

- An evening at your restaurant or store where, for a predetermined time frame, on a specific date, a portion or percentage of sales (i.e., the first \$X.xx or 20%) will be donated to the Great Eastern Football Association.

This would happen when a patron makes a qualifying purchase, identifying themselves as a participation member of the fundraising event (i.e., with a coupon/ticket/voucher for the specific event or date).

In return your company will receive a pre-determined sponsorship plan for your support.

NON-MONETARY SPONSORSHIPS

In the event that your company opts for participating as a Sponsor/Backer with other than a monetary sponsorship, the Great Eastern Football Association is agreeable to accepting actual goods and/or services as a Barter/Trade for sponsorship.

The Great Eastern Football Association will consider the financial value of the given goods, products and/or services and then award a sponsorship plan of similar value to the supplier/sponsor.

The Great Eastern Football Association would like to encourage everyone who feels that they have a service or product to contribute or donate, no matter the size or value, to please inform us!

The GEFA wants to work with you to make sure that you are appropriately recognized and promoted as a sponsor and league backer!

The Great Eastern Football Association is agreeable to customizing any of our sponsor plans in order to ensure an exceptional mutually beneficial and complementary relationship between our league and our sponsors.

Thank you for your time, interest and consideration. We look forward to welcoming you to the Great Eastern Football Association!

Now... how do we continue to move forward?!

James Simerson

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